



InfoHedge Partners With Zircon To Boost Next Generation Hosting Of Electronic Trading & Risk Systems

NEW YORK, August 23rd, 2011 - InfoHedge Technologies, a leading provider of IT services and solutions to the alternative investment industry, and Zircon Computing LLC, a leading provider of software and services to the global investment management industry, announced a hosting partnership. Zircon Computing zNet® elastic application platform will be hosted by InfoHedge as a service that will enable clients to automatically adjust varied loads and priorities while significantly improving performance of their trading and risk management software.

zNet C++ is a vehicle to develop and run next generation electronic trading systems. It has been successfully implemented by some of the largest investment banks and a range of hedge funds to accelerate, by orders of magnitude, financial model calibrations and simulations.

“This new collaborative relationship with Zircon Computing enables our clients to fully explore the power of the latest multi-core hardware” says Alexander Kouperman, President of InfoHedge Technologies. “Being able to rapidly scale up trading systems has been a huge hit in our client community.”

“Thanks to InfoHedge’s outstanding hosting and support services, this partnership will open new horizons to our clients, dramatically improving the performance of their most critical business tasks, while preserving original investments in software and infrastructure” says Alexander Mintz, CEO of Zircon Computing.

About InfoHedge

InfoHedge Technologies (www.infohedge.net), is a leading provider of IT services and solutions to the alternative investment industry. InfoHedge is focused on delivering InfoHedge Hosted Platform™ as a cost-effective, enterprise grade alternative to traditional IT infrastructure. Our product enables alternative investment firms to access a robust platform with embedded Compliance, Disaster Recovery, Market Data, FIX Connectivity, File Storage, Remote Access, Messaging, Monitoring, and Third Party Applications on subscription basis with 24/7 support. InfoHedge offers systems integration services in the portfolio accounting, reference data, risk management, and trade execution areas. InfoHedge client base consists of hedge funds, fund administrators, RBDs FoF, exchanges, and investment advisors with a combined AUM of over \$330BB.

About InfoHedge Hosted Platform™

InfoHedge Hosted Platform™ delivers enterprise grade technology platform over the wire from SAS 70 Type II facilities on a flat fee subscription basis. Embedded Disaster Recovery & Compliance features coupled with our standard Due Diligence Reply document will enable you to put investors at ease as well as serve as a comprehensive tool during a potential regulatory or registration process with SEC, FINRA, SIPC, MSRB, NFA and other agencies. The product is designed to deliver optimal TCO, ease of relocation, highest level of security, and does not require an initial capital investment into server systems. InfoHedge is a Single Custody Provider and does not outsource any of the product features, all systems are owned, designed, and operated by InfoHedge.

About Zircon Computing

Zircon Computing (www.zircomp.com) is an international software company specialized in enabling customers' applications to run faster by fully utilizing contemporary multi-core and networked hardware. The solution is highly scalable and typical clients range from investment managers with US\$5m to US\$10bn AUM. Founded in 2005, Zircon offers a C++ platform based on virtually any operating system. Zircon has offices in New York and Frankfurt.

About zNet®

zNet is Zircon's flagship software product. It empowers customers' modeling, calibration and order execution software to rapidly utilize multiple local and distributed hardware cores, often achieving near linear performance gains. Working from a unified API, Zircon's zNet offers a uniform approach to programming from a single computer to a cloud, improving operational efficiency across the business. zNet includes all runtime services needed to manage elastic applications, full instrumentation for monitoring workloads and maintaining agreed-upon service levels, and cloud provisioning. zNet makes utilization of contemporary hardware by existing applications intuitive, lightweight and consistent, while keeping small footprint and low total cost of ownership.

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