



## **InfoHedge Technologies Goes Live on SunGard Global Network for Securities for Seamless FIX Connectivity**

**New York, NY, July 6<sup>th</sup>, 2011** – InfoHedge Technologies, a leading provider of IT services and solutions to the alternative investment industry, is using the SunGard Global Network (SGN) Securities for connectivity from InfoHedge’s hosting facility. SGN Securities helps provide InfoHedge with a straight-through processing environment for its order management system (OMS), hosting clients through SGN’s Financial Information eXchange (FIX) Network Service for equity trading and algorithmic order routing. SGN Securities provides access to 130 markets worldwide and connects over 2,000 asset managers and 500 brokers through 30 international hubs, and helps streamline the trade lifecycle to help minimize the risk and cost associated with trading.

Hedge funds require global, integrated FIX network connectivity as they seek opportunities for growth. SGN Securities helps fulfill this need by giving firms access to over 500 broker destinations, FIX order routing, and trading through one secure connection, helping customers pursue their global growth strategies with greater price transparency, best execution, and accelerated time-to-market.

Alexander Kouperman, president of InfoHedge Technologies, said, “We chose SGN Securities for its high-capacity performance, real-time network monitoring, ease of integration, and at the request of our clients. SunGard provides us with one connectivity platform for our trading needs, including access to broker-dealer destinations, dark liquidity pools and many other execution venues.”

Raj Mahajan, president of SunGard’s global trading business, said, “SunGard provides InfoHedge with the ability to give their hosted clients cost-effective, integrated connectivity; and access to brokers and markets worldwide through SGN Securities. This helps clients automate the entire trade lifecycle from order execution to post-trade processing, and the ability to manage their FIX connectivity requirements with minimal configuration.”

### **About InfoHedge**

InfoHedge Technologies ([www.infohedge.net](http://www.infohedge.net)), is a leading provider of IT services and solutions to the alternative investment industry. InfoHedge is focused on delivering InfoHedge Hosted Platform™ as a cost-effective, enterprise grade alternative to traditional IT infrastructure. Our product enables alternative investment firms to access a robust platform with embedded Compliance, Disaster Recovery, Market Data, FIX Connectivity, File Storage, Remote Access, Messaging, Monitoring, and Third Party Applications on subscription basis with 24/7 support. InfoHedge offers systems integration services in the portfolio accounting, reference data, risk management, and trade execution areas. InfoHedge client base consists of hedge funds, fund administrators, RBDs FoF, exchanges, and investment advisors with a combined AUM of over \$300BB.

### **About InfoHedge Hosted Platform™**

InfoHedge Hosted Platform™ delivers enterprise grade technology platform over the wire from SAS 70 Type II facilities on a flat fee subscription basis. Embedded Disaster Recovery & Compliance features coupled with our standard Due Diligence Reply document will enable you to put investors at ease as well as serve as a comprehensive tool during a potential regulatory

or registration process with SEC, FINRA, SIPC, MSRB, NFA and other agencies. The product is designed to deliver optimal TCO, ease of relocation, highest level of security, and does not require an initial capital investment into server systems. InfoHedge is a Single Custody Provider and does not outsource any of the product features, all systems are owned, designed, and operated by InfoHedge.

### **About the SunGard Global Network (SGN)**

A trade automation and connectivity solution, the SunGard Global Network links institutions throughout the financial services value chain, offering services for equities, fixed income, listed derivatives, mutual funds, money market funds and other cash equivalents. The SunGard Global Network helps automate the entire trade lifecycle from order execution through to post-trade processing. It provides access to 110 markets worldwide and connects the buy-side, third party networks, broker/dealers and investment companies, including more than 2,000 asset managers and 500 broker connections. Its international connectivity hubs also support low-latency market data delivery from global markets.

### **About SunGard**

SunGard is one of the world's leading software and technology services companies. SunGard has more than 20,000 employees and serves 25,000 customers in 70 countries. SunGard provides software and processing solutions for financial services, higher education and the public sector. SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software. With annual revenue of about \$5 billion, SunGard is ranked 434 on the Fortune 500 and is the largest privately held business software and IT services company. Look for us wherever the mission is critical. For more information, please visit [www.sungard.com](http://www.sungard.com).

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