



InfoHedge Hosted Platform™ Celebrates 5th Birthday

NEW YORK, October 5th, 2010 – InfoHedge Technologies, a leading provider of IT services and solutions to the alternative investment industry is celebrating a 5 year anniversary of its flagship product – “InfoHedge Hosted Platform™”

After 5 years InfoHedge is proud to announce that InfoHedge Hosted Platform™ has evolved into a true market leader in private cloud computing leaving all competition trailing at least 3 years behind. Breaking a traditionally profitable systems integration model of ‘*selling gear and labor hours*’ was a difficult undertaking but years of R&D, hard work, and tangible deliverables paid off.

“We are proud of our results and accumulated intellectual property,” said Alexander Kouperman, founding principal and President of InfoHedge, “with over 150 hosted clients and a combined hedge fund client base that manages in excess of \$300BB AUM, our competition was forced to make a 180 degree turn and confirm that what we started 5 years ago was a vision of the future by trying to unsuccessfully replicate the same thing. InfoHedge landed most of the major institutional hedge fund spinoffs from large investment banks over the past 2 years alone, and successfully passed the due diligence on every investment round”

“Our single custody private cloud model is unique. We do not outsource any of the services we deliver the way our competitors do by reselling third party products as their own.” said Michael Curry, Managing Director of Client Services at InfoHedge. “After spending 10 years working at a competing integrator I realized that the traditional systems integration model is obsolete.”

“Last five years of my life were spent building my dream infrastructure product,” said Eugene Kushnirskiy, CTO at InfoHedge. “I’m proud how far we’ve come along, from core services to cutting edge technology innovation including full support of iPads on the day they were released by Apple. Our product is on-net with every single Market Data Vendor, Exchange, FIX Network, and PFN globally. We infused over 40 industry leading front, middle, and back office tools into our platform including products by market leader like Advent, BNY ConvergeX, Murex, Thompson Reuters, SunGard, SS&C, Tradar, SimCorp, ULLINK, and many others.”

About InfoHedge

InfoHedge Technologies (www.infohedge.net) is a leading provider of IT services and solutions to the alternative investment industry. InfoHedge is focused on delivering InfoHedge Hosted Platform™ as a cost-effective, enterprise grade alternative to traditional IT infrastructure. Our product enables alternative investment firms to access a robust platform with embedded Compliance, Disaster Recovery, Market Data, FIX Connectivity, File Storage, Remote Access, Messaging, Monitoring, and Third Party Applications on subscription basis with 24/7 support. InfoHedge offers systems integration services in the portfolio accounting, reference data, risk management, and trade execution areas. InfoHedge client base consists of hedge funds, fund

administrators, broker dealers, fund of funds, exchanges, and investment advisors with a combined AUM of over \$300BB.

About InfoHedge Hosted Platform™

InfoHedge Hosted Platform™ delivers enterprise grade technology platform over the wire from SAS 70 Type II facilities on a flat fee subscription basis. Embedded Disaster Recovery & Compliance features coupled with our standard Due Diligence Reply document will enable you to put investors at ease as well as serve as a comprehensive tool during a potential regulatory or registration process with SEC, FINRA, SIPC, MSRB, NFA and other agencies. The product is designed to deliver optimal TCO, ease of relocation, highest level of security, and does not require an initial capital investment into server systems. InfoHedge is a Single Custody Provider and does not outsource any of the product features, all systems are owned, designed, and operated by InfoHedge.

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