

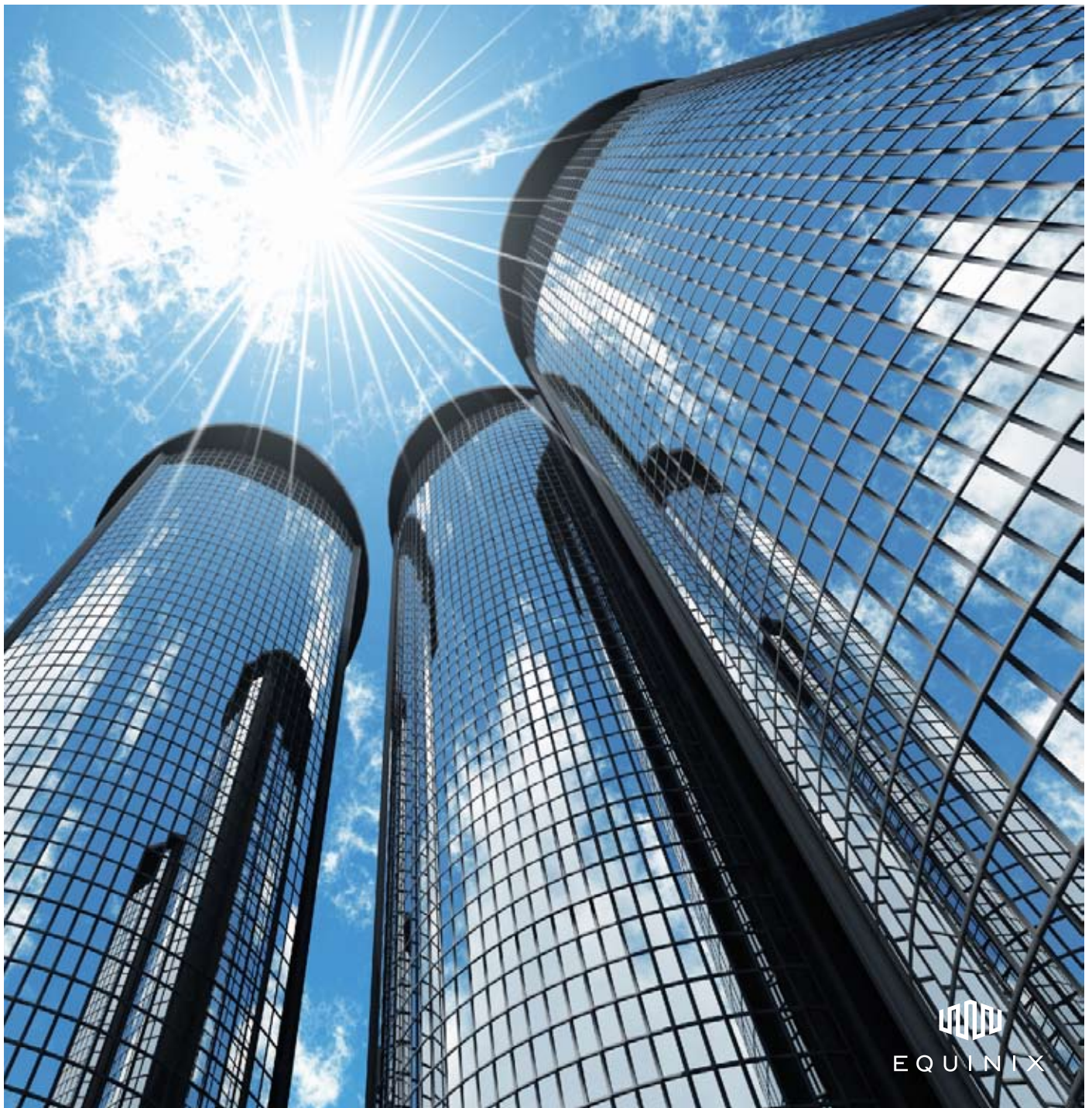
EXCHANGE

FOR THE FINANCIAL SECTOR

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EQUINIX

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HELPING OPTIMISE IT PERFORMANCE THROUGH OUR FINANCIAL EXCHANGE



By Eric Schwartz, President, Equinix Europe

According to technology market analysts Datamonitor, more than 60 percent of organisations are set to cut their IT budgets or keep spending flat next year, with many putting their hardware refreshes on hold in response to the credit crunch. However another consultancy firm, Frost & Sullivan, argues that – despite the current economic climate – there are a number of technologies and services, sustainable IT and outsourcing services, managed and hosted services particularly, that are still likely to experience increased demand.

At Equinix we're certainly continuing to experience strong growth, as businesses increasingly look to data centre services as a way of meeting their demand for IT functionality. Elsewhere in this newsletter you can read more about our ongoing strategy of measured expansion in strategic markets where demand is strong and find the details about our major new data centre in London as well as a new facility in Singapore.

We're finding that as a leading colocation provider we're now exactly in the right place to help organisations optimise the management of their IT budget, specifically by allowing them to sift some of their IT costs from a capital to a variable component. Another key factor is the ability for organisations to expand and retract their data centre footprint as their business increases or decreases.

It's this flexibility that's proving especially valuable for businesses who see the downturn as a strategic opportunity, managing their costs carefully while at the same time positioning themselves to take advantage as the economy starts to recover. With our Equinix Financial eXchange approach, we're providing exactly the right environment for financial firms to make the most of market opportunities.

So whether organisations are looking to provide their portfolio managers and traders with continuous access to the world's markets across multiple asset classes, support hedge fund managers with the fastest market access, deliver low-latency access to the global 24x7 foreign exchange market, connect quickly to clients, exchanges and market centres around the world, access back office systems for clearing and settlement, take advantage of increased competition and market fragmentation in the equities trading space, connect with trading partners in the regions where you trade or want to trade, or simply benefit from a stable infrastructure that supports your automated derivatives trading and settlement operations, the Equinix Financial eXchange can provide exactly the kind of future-proof platform to support your developing business.

With our Financial eXchange approach, Equinix is ideally positioned to address the financial market's pressing requirement for dense interconnection points that can support more sophisticated trading strategies and deliver low latency performance. And because we're the only major financial data centre operator that works across all the world's top ten financial markets, our centres are proving increasingly attractive as network connectivity venues for firms that need to reach their base both within and outside their regions.

We hope you find this latest edition of eXchange News useful. If you'd like to contribute to our next issue – or would like to comment on anything you've read here, please contact us at efx@eu.equinix.com

EQUINIX LAUNCHES NEW CORPORATE BRAND

Equinix has launched a new corporate brand initiative as it marks its 10th anniversary and the company's expanding global operations. The initiative focuses on the company's vision of ensuring the vitality of the information-driven world and its mission of protecting and connecting the world's most valued information assets. It also includes a new brand identity and logo that visually support these messages.

"Ten years after Equinix was founded on the groundbreaking idea that the infrastructure of the Internet and modern IT operations needed a centralized and high performance physical environment in order to grow, Equinix has now become a critical element in the information-driven world and is relied upon by thousands of businesses around the world," said Steve Smith, president and CEO of Equinix. "As the world is more connected and dependent on information than ever before, this company initiative will build upon Equinix's current leadership position and our continued commitment to anticipating the needs of our customers and delivering a consistent and premium customer experience worldwide."

The new brand initiative comes one year after the acquisition of leading European colocation services provider IXEurope, which provided Equinix with an extensive presence in the European market. This expansion, together with Equinix's existing operations in leading markets in the U.S. and Asia-Pacific, has enabled Equinix to develop the industry's only comprehensive and premium global service offering.



INFOHEDGE DELIVERS INFRASTRUCTURE OVER THE WIRE TO THE HEDGE FUND COMMUNITY



InfoHedge Technologies LLC is a full-service technology integration company with a specific focus on the Hedge Fund industry.

InfoHedge provides an entire range of technology solutions, from custom application development or solving a specific infrastructure problem to becoming a company's virtual IT department, thereby becoming an active partner in supporting the entire business in every respect.

Amongst the wide range of services InfoHedge provides, InfoHedge Hosted Platform is a service that delivers full-featured enterprise-grade infrastructure

over the wire, thus eliminating many hurdles associated with implementing and supporting an in-house IT infrastructure.

InfoHedge Hosted Platform is a solution that caters to financial firms that wish to enjoy the benefits of enterprise-grade IT infrastructure with embedded compliance and disaster recovery functions without having to invest a fortune into designing, implementing and supporting one using in-house resources. Services provided by InfoHedge allow money managers to concentrate on their core expertise – investment process, while InfoHedge utilises its core expertise in Information Technology to ensure that its Hosted Platform service adheres to the highest standards of security, reliability and usability.

"Partnering with Equinix in establishing an additional physical presence in the region substantially enhanced our ability to reliably and cost-effectively deliver this type of solution to the Hedge Fund community," says Alexander Kouperman, founder and CEO of InfoHedge. "This is no longer the market for traditional and more costly models of building an IT infrastructure for small to mid-sized firms."

For more information please visit www.infohedge.net

STRENGTHENING OUR FINANCIAL ECO-SYSTEM ACROSS THE WORLD

It's been a busy time for our Financial eXchange team, with a range of new organisations joining our next generation eco-system and bringing additional capabilities for our members. From December, for example, Dow Jones will be available in our Chicago data centre providing customers with market-moving news delivered in milliseconds. In New York, Knight Capital Group is taking advantage of Equinix's colocation services for its electronic access and trading offerings including its Hotspot FX foreign exchange ECN, while low latency market access vendor RTS has expanded its operations into Chicago and New York to provide high-frequency traders with even faster access. We've also been working closely with organisations such as OES MarketGroup, whose high performance order routing solutions are helping to revolutionise European equities and derivatives trading by linking to exchanges, new trading venues and dark liquidity pools. Equinix Financial eXchange members will shortly be able to take advantage of electronic market connectivity with OES when they join Equinix's new London data centre.

“The Equinix Financial eXchange community is the industry's hub for global interconnection. Simple, zero-hop connections between banks and trading venues within the facility can now be extended globally using the single hop switched characteristics of Exponential-e's Ethernet network. MiFID-compliant ultra-low latency is the result.”

Lee Wade, Managing Director,
Exponential-e



Expands connectivity to financial companies operating at Equinix data centres

Exponential-e has deployed strategic connectivity operations at the Equinix data centres in the London, Frankfurt, New York and Chicago areas. Its ultra-high speed connectivity is provided over fibre with a switched layer-2 Ethernet interface making it simple-to-use, scalable and on average 20% less expensive than its leased line counterparts. The agreement will allow Exponential-e to offer enhanced direct market access for its customers by expanding connectivity to the aggregation of financial companies operating at Equinix data centres. Exponential-e will provide customers hosted on its Financial Markets service creation platform (FM-SCP) with secure, scalable and easy access to the range of services and connectivity offered through the Equinix Financial eXchange community.



NYSE Euronext is pleased to announce its choice of Equinix as their new primary point of presence in Frankfurt. NYSE Euronext has chosen the Equinix data centre in Frankfurt as the location for their new POP in Frankfurt. The NYSE Euronext Frankfurt POP will go live in Q1 2009. In the following quarter NYSE Euronext plans to offer access to the Liffe market from the Equinix data centre via a LIFFE CONNECT(R) gateway farm.



“Our excellent relationship with Equinix has helped us to develop a distribution facility within Frankfurt which we believe will bring great benefit to new and existing customers. The extension of SFTI network into the Equinix data centre will allow us to offer colocation style connectivity and direct access to our high speed backbone directly to our data centres. We believe that this provides an exciting new connectivity offering for customers who may already have or are considering locating in the Equinix Frankfurt POP.” Steve Carl - Director of Business Change & Service Quality



Expands Operations at Equinix With New Deployments in Chicago and New York

RTS has expanded operations to the Equinix Chicago and the Equinix New York data centres. The additional capacity builds upon RTS' current deployment at Equinix's CH1 and CH2 centers and adds to RTS' state-of-the-art low latency Direct Market Access (DMA) to U.S., European and Asian marketplaces. It will enable high-frequency traders to further reduce latency and increase speed by placing their applications close to the leading exchanges already operating at Equinix. Additionally, companies participating in the proximity trading communities of capital market participants aggregated within Equinix's CH3 and NY4 centers will benefit by directly accessing RTS' services.



“We are pleased to be able to build further on our growing data centre offering with the new expansions into additional Equinix facilities,” said Steffen Gemuenden, RTS Chairman and CEO.



Selects Equinix to Expand Electronic Access and Trading Connectivity Choices for Clients

Knight Capital Group, a leading provider of electronic and voice access to the capital markets, has established operations at the Equinix New York data centre. The move will enable Knight, to take advantage of Equinix's best-of-breed colocation services and enable its clients to choose from a broad array of high-bandwidth, low latency connectivity providers. This will include direct connections to Knight's electronic access and trading offerings, such as the Hotspot FX foreign exchange ECN; Knight Direct EMS™, a broker-neutral electronic trading platform covering multiple asset classes; and Knight Link, dark access to Knight's internal liquidity.

“As we have grown the electronic side of our business and expanded our client base, the demand for colocation services has increased. Equinix's state-of-the-art New York area data centre and wide array of global, regional and metro network providers significantly strengthen the connectivity choices available for our clients. Furthermore, Equinix's proven dependability and service will help Knight maintain its reputation for speed, dependability and consistent high-quality trade executions.” said Steve Sadoff, Senior Managing Director and Chief Information Officer, Knight Capital Group.

“Knight has an expanding array of electronic access and trading products and services available.”

Steve Sadoff, Senior Managing Director and Chief Information Officer, Knight Capital Group.